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# RETAIL PRICE LIST

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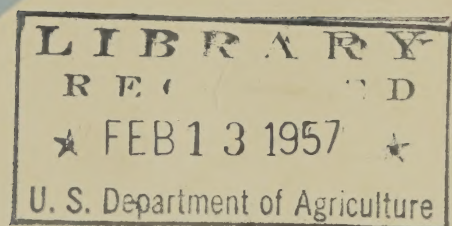
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Reg. U. S. Pat. Off.



**Edward H. Scanlon & Associates**  
*"The Tailored Tree Nursery"*

7621 Lewis Rd.

Olmsted Falls, Ohio

Phone: ADams 5-2357 (Cleveland)





**A TAILORED STREET TREE  
OF  
Exquisite Beauty and Small Stature  
The "Kwanzan"  
Japanese Flowering Cherry**



The Kwanzan Cherry shown here has been headed up for street clearance. We are Tailoring this spectacular tree to the needs of the street planter by grafting it on 6 Ft. stems. This is the way it will look at maturity. Streets of this magnificent tree should be a "must" in every modern program.



# Retail Price List

Fall 1956 — Spring 1957



**Edward H. Scanlon & Associates**  
*"The Tailored Tree Nursery"*

7621 Lewis Rd.

Olmsted Falls, Ohio

Phone: ADams 5-2357 (Cleveland)

Located West of Cleveland and 10 minutes West of the Cleveland-Hopkins Airport.  
Five miles East of Exit 9 on the Ohio Turnpike.

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**"Streets Are The Show Windows  
Of Your City - - Dress Them  
With Tailored Trees"**

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**"TAILORED TREES"**

Is Our Exclusive Trade Mark — Registered In The United States Patent Office

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All Prices F. O. B. Olmsted Falls, Ohio



# THE

## "TAILORED TREE NURSERY"

The Tailored Tree Nursery was founded in 1950 with the knowledge that there is no one species or variety of tree that **can serve every use for which trees are needed.**

This concept applies not only to street use, but equally to home and landscape use. There have been many novelties brought out in past years for which many wild claims of all-purpose function has been made. On the basis of our many years of practical experience and intense study of the mistakes that have been made through the promiscuous use of widely ballyhooed trees we know this to be a serious and costly disservice both to municipalities and home owners.

Consequently, the purpose in establishing the Tailored Tree Nursery was to produce trees that would fit any planting site. No one tree, no matter how admirable may be one or two of its qualities, **can be functional in every site.** The tree planter must have available many "tools" with which to do his job economically and aesthetically. He must **evaluate the space in which a tree is to be used,** then he must be able to select one that will do the job with the least amount of conflict to its surroundings. If the tree fulfills these basic requirements it will be both beautiful and desirable.

To this end we have undertaken the growing of many hitherto unavailable but highly desirable species, and the development of a number of special selections. To use trees intelligently the tree planter needs trees of many forms and characteristics. Needed are large and small globeheads, pyramids, columns, fastigiates, flowering, loose, open and tight forms—and if he is doing street planting probably less than one per cent of the trees he should use will be species that attain heights of over 40 feet. This is an irrefutable fact proved by the many such costly mistakes now existing on streets, and in yards, in every city and town from coast to coast.

Five years is a mighty short time in which to attain the goal we have set—we haven't yet, but we feel we have made a good start. In addition to the species and selections described in this catalog we have several dozen additional useful species coming along which we hope to be able to offer within the next few years.

The demand for "trees that fit" has been tremendously gratifying and to date a bit beyond our ability to supply fully. A heavy growing program is under way which we hope will shortly come closer to filling the demand. In the meantime we wish to thank all of our faithful and respected "Tailored Tree" users who have made it possible for us to develop this badly needed source of functional trees.

**EDWARD H. SCANLON & ASSOCIATES**

**by: Ed Scanlon**  
**Olmsted Falls, Ohio**



# DECIDUOUS TREES

A select list of trees Tailored to fit the many ramifications of  
Street and Home.

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## **Acer buergerianum — TRIDENT MAPLE**

(Zone 5)

A fine functional tree to 25 Ft. Brilliant Red Fall Color. Compact head of small shiny foliage.

6-8 Ft. \$8.50      5-6 Ft. \$7.00      4-5 Ft. \$6.00

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## **Acer campestre — ENGLISH HEDGE MAPLE**

(Zone 4)

A sturdy, compact-headed tree that has every qualification as a small street tree. No faults. To 25 Ft. If started properly it will grow well in most adverse street-side locations. Hard to beat.

6-8 Ft. \$8.00      5-6 Ft. \$6.00      4-5 Ft. \$4.50

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## **Acer capillipes — JAPANESE STRIPED BARK MAPLE**

(Zone 4)

Another striking tree with black and green striped bark. The red petiole and larger leaf are the main points of difference between it and Acer Davidii. Requires a cooler ground condition (shaded) than Davidii. To 20 Ft.

6-8 Ft. \$10.00      5-6 Ft. \$8.00

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## **Acer carpinifolium — HORNBEAM MAPLE**

(Zone 5)

The unusual Hornbeam-like foliage gives this rare tree its name. It will grow to 30 Ft. making a broad round-headed top. Another of the excellent Asiatic Maples like the preceeding species.

4-5 Ft. \$8.00

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## **Acer circinatum — VINE MAPLE**

(Zone 5)

Small Maple from the Northwest. To 15 Ft. Spectacular Fall color—orange and salmon.

6-8 Ft. \$9.00      8-10 Ft. \$12.00

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## **Acer Davidii — DAVID'S STRIPED BARK MAPLE**

(Zone 4)

A Handsome exotic tree if ever there was one. Its zebra-like striped bark and handsome foliage, which turns red in fall, make it a tree of outstanding merit—it is extremely tolerant of dry situations. Very rare. Japan.

5-6 Ft. \$10.00      3-4 Ft. \$7.00

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## **Acer ginnala — AMUR MAPLE**

(Zone 2)

Striking Fall color. A small tree which if properly trained will go to 15 or 20 Ft.

3-4 Ft. \$5.00

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## **Acer griseum — CHERRYBARK MAPLE**

(Zone 4)

Beautiful is the word for this outstanding tree. Rich peeling cherry red bark and glorious flame red foliage in the Fall. This is a collector's piece. Very rare.

3-4 Ft. \$8.50      8-10 Ft. Specimens \$35.00



**Acer Lobeli — LOBELS MAPLE**

**(Zone 5)**

From Italy. Bark of small branches striped. Greatly resembles the Norway Maple. Nice clean, crisp foliage—nicer than Norway—to 20 Ft.

5-6 Ft. \$8.00

**NO. 3 OF OUR EXCLUSIVE  
NORWAY MAPLE SELECTION SERIES**

**Acer platanoides Almira — "ALMIRA" MAPLE (NORWAY)**

**(Zone 3)**

A dwarf flat top selection that will go to about 16 Ft. in 30 years. Excellent for use under low wires. Space 40 Ft. An informal Globe.

8-10 Ft. \$12.00

6-8 Ft. \$8.00

5-6 Ft. \$5.50

4-5 Ft. \$5.00

**Acer platanoides "Faasens Black" — FAASENS BLACK**

**NORWAY MAPLE (Zone 3)**

One of the new purple leaved Norways. Pyramidal form. Slow growth.

6-8 Ft. Br. \$7.00

**Acer platanoides variegatum — (Drummondi) VARIEGATED  
NORWAY MAPLE**

**(Zone 3)**

Leaves white around edges. Quite attractive but rather slow. Would make an interesting change-of-pace planting on an occasional street.

8-10 Ft. \$8.00

6-8 Ft. \$6.50

**Acer platanoides ascendens — UPRIGHT NORWAY**

**(Zone 3)**

The old standby, a pyramidal tree to use on narrow streets, in narrow treelawns, or with shallow setback.

8-10 Ft. \$8.50

6-8 Ft. \$6.00

**NO. 1 OF OUR EXCLUSIVE  
NORWAY MAPLE SELECTION SERIES**

**Acer platanoides Cleveland — "CLEVELAND" MAPLE  
(NORWAY)**

**(Zone 3)**



An oval upright form. Beautiful large dark green foliage. One of the better new selections for street use. To 30 Ft.—space 50 Ft.

8-10 Ft. \$9.00

6-8 Ft. \$7.50

5-6 Ft. \$6.00

*"A Trade-Marked Tailored  
Tree"*



**Acer platanoides globosum — GLOBE-HEAD NORWAY (Zone 3)**

This splendid formal tree is unexcelled for use on streets where narrow treelawn, shallow setback or low telephone cables would result in the heavy pruning of conventional trees. A long-lived highly functional tree. Should be widely used. Space 40-45 Ft.

Grafted on 7 Ft. stems 12 In. to 15 In. heads \$12.00

**NO. 2 OF OUR EXCLUSIVE  
NORWAY MAPLE SELECTION SERIES**

**Acer platanoides Irish — "CHAS. F. IRISH" MAPLE (Zone 3)**

A beautiful large roundheaded tree with upsweeping branches. Properly pruned and spaced, grass will grow without trouble under this fine selection. To 35 Ft.—space 50-55 Ft.

6-8 Ft. \$7.00      8-10 Ft. \$8.50      5-6 Ft. \$5.00

**NO. 4 OF OUR EXCLUSIVE  
NORWAY MAPLE SELECTION SERIES**

**Acer platanoides Roch. — IMPROVED COLUMNAR NORWAY (Zone 3)**

This entirely new selection is a wide columnar tree, differing greatly from the well known pyramidal form. This tree will make a handsome street tree and grows very satisfactorily in the early stages whereas the old pyramidal form took years to get over its gangly juvenile form.

6-8 Ft. \$8.00      8-10 Ft. \$10.50

**Acer platanoides Schwedleri — SCHWEDLERS NORWAY MAPLE (Zone 3)**

An old time favorite and because its bright red spring foliage turns to a bronzy green we think it is a much superior street tree than the newer purple leaved varieties, which are too sombre for street use.

8-10 Ft. \$8.00      6-8 Ft. \$6.00

**Acer pseudoplatanus erectum — FASTIGIATE SYCAMORE MAPLE (Zone 5)**

A new upright form of the beautiful Sycamore Maple. Form is Lombardy-like. To 30 Ft. An excellent tree for dry locations and for narrow streets, screen or accent planting.

8-10 Ft. \$9.00      6-8 Ft. \$7.50

**Acer pseudoplatanus Leopoldi — LEOPOLD SYCAMORE MAPLE (Zone 5)**

A variegated leaved tree with pink, green and white shading. Very effective and different. This lovely tree should be used much more.

6-8 Ft. \$8.00



**Acer pseudoplatanus Spaethi — WINELEAF SYCAMORE  
MAPLE (Zone 5)**

The deep rich green foliage of this nice roundheaded tree is enhanced by the startling burgundy colored under part of the leaf. A spectacular tree. Much richer and more colorful than the funereal darkish-leaved Norway Maples. To 25 Ft.

8-10 Ft. \$10.00      6-8 Ft. \$8.00      5-6 Ft. \$6.00  
4-5 Ft. \$5.50

**Acer pseudoplatanus Worleei—GOLDEN-LEAVED SYCAMORE  
MAPLE (Zone 5)**

A truly beautiful tree for street or home. The golden foliage in spring is magnificent and then fades to the normal green. This tree has been passed over for too long.

6-8 Ft. Br. \$8.50

**Acer rubrum — RED MAPLE (Zone 3)**

The common Red Maple. To 50 Ft., but grand in the Fall with rich red coloring.

6-8 Ft. \$7.50      10-12 Ft. \$15.00

**NO. 1 OF OUR EXCLUSIVE  
RED MAPLE SELECTION SERIES**

**Acer rubrum Armstrong — "ARMSTRONG" RED MAPLE  
(Zone 3)**

A strong fastigate form with narrow habit similar to lombardy poplar. To 35 Ft. Probably best uses are in landscape work, or in extreme street situations.

6-8 Ft. \$8.00      5-6 Ft. \$6.50      4-5 Ft. \$5.00

**NO. 4 OF OUR EXCLUSIVE  
RED MAPLE SELECTION SERIES**

**Acer rubrum Gerling — "GERLING" RED MAPLE (Zone 3)**

A cone-shaped red maple of fine growth habit and neat appearance. To 30 Ft.—space 45-50 Ft.

6-7 Ft. \$8.00      5-6 Ft. \$6.50      4-5 Ft. \$5.00



**NO. 3 OF OUR EXCLUSIVE  
RED MAPLE SELECTION SERIES**

**Acer rubrum Scanlon — "SCANLON" RED MAPLE**

**(Zone 3)**



Pyramidal in habit, with dark green foliage. This outstanding selection is one of our best for a wide number of street problems. In form it grows like the Whitebeam Mountainash and the Wheatley Elm, which we consider the ideal form for most modern street conditions. To about 35 Ft.—20 Ft. spread—space 50 Ft. Stunning Fall color.

6-8 Ft. \$7.00      5-6 Ft. \$6.00  
4-5 Ft. \$5.50

**NO. 2 OF OUR EXCLUSIVE  
RED MAPLE SELECTION SERIES**

**Acer rubrum Tilford — "PAUL E. TILFORD" RED MAPLE**

**(Zone 3)**

An exclusive selection of a splendid globe form that should be a valuable addition for controlled street planting. To 30 Ft. Space 50 Ft.

6-8 Ft. \$6.50      5-6 Ft. \$5.50      4-5 Ft. \$5.00

**Acer truncatum — PURPLEBLOW MAPLE**

**(Zone 5)**

The shining star-shaped little leaves of this 20 Ft. aristocrat resemble the foliage of the Sweetgum. The common name derives from the purple blow of the new terminal leaves—the fall color is brilliant.

4-5 Ft. \$7.50

*Be sure to read about the Legendary Glastonbury Thorn on page eleven. This handsome little tree has never been grown for widespread distribution in this country. This is the first of our line of "Pedigreed Trees". A parchment scroll relating the "Legend of the Glastonbury Thorn" will be given with each individual order.*



### **Aesculus c. Brioti — RUBY RED HORSECHESTNUT**

(Zone 3)



This fruitless red flowering tree with deep green foliage is a masterpiece. A street of these would stabilize property even in a slum area, and when in bloom would have people coming for miles to admire. To 30 Ft.—5 Ft. treelawn—space 50 Ft. Pyramidal form. The response to the use of this tree will be extremely favorable.

5-6 Ft. \$8.50    6-8 Ft. \$11.00

### **Aesculus hippocastanum Baumanii — BAUMANS HORSECHESTNUT**

(Zone 3)

A large tree to 60 Ft. Double flowered and fruitless. A magnificent tree for parks and other large areas where there is ample space. Very handsome.

5-6 Ft. \$8.50

### **Alnus cordata — ITALIAN ALDER**

(Zone 5)

The crisp green foliage, symmetrical pyramidal form, and tolerance of this tree for dry conditions should make it a prime favorite when it can be offered in quantities.

6-8 Ft. \$7.00

### **Betula pendula — CLUMP BIRCH**

(Zone 2)

(2 and 3 stems) 8-10 Ft. \$9.00    6-8 Ft. \$6.50

### **Betula pendula — EUROPEAN BIRCH**

(Zone 2)

8-10 Ft. \$7.50    6-8 Ft. \$6.00

### **Betula pendula fastigiata — COLUMNAR WHITE BIRCH**

(Zone 2)

A handsome tree that merits widespread use where a narrow type tree is needed. This tree is as beautiful in the winter as in summer, its white bark and upsweeping limbs make an extremely interesting silhouette. Bronze birch borer can be controlled in all Birches with a DDT spray applied in early June.

12-15 Ft. Specimens \$18.00    10-12 Ft. \$12.00  
8-10 Ft. \$9.50    6-8 Ft. \$7.00    5-6 Ft. \$5.00

### **Betula pendula gracilis — CUTLEAF WEEPING BIRCH**

(Zone 2)

A DDT spray applied early in June effectively controls the Bronze Birch Borer and this encouragement has led to a great resurgence of interest in this, and other birch species, for street and home use. Recently I saw a street of this cutleaf birch in California that was the epitome of dainty loveliness and charm. A picture of this street will soon be used as a cover on TREES Magazine, while a small brochure will be published to point up the value of this beautiful tree for streets. It is doubtful if any of the Birches listed will exceed 35 Ft. on streets—they can easily be lifted high enough to clear traffic, while their small trunk girth can be



efficiently accommodated in as little as a 4 Ft. treelawn. The only real maintenance is a one time spray job, and with a mist sprayer the cost is negligible—surely a minor price for such beauty.

8-10 Ft. \$7.50      6-8 Ft. \$6.00

**Betula pendula purpurea — PURPLELEAF BIRCH** (Zone 2)

This is a tree of rare beauty and uniqueness. If you want purple-leaved trees on streets use this tree of character. White trunk, jet black twigs and branches, and purple leaves in early spring fading to a dark reddish green with new terminal growth showing purple. To about 25 Ft.

6-8 Ft. \$8.00      4-5 Ft. \$6.50

**B. P. Youngii — YOUNG'S WEEPING BIRCH** (Zone 2)

6-8 Ft. \$7.50

**Carpinus betulus fastigiata — PYRAMIDAL EUROPEAN HORN-BEAM** (Zone 4)

Tight compact broadly pyramidal form makes this an outstanding tree for formal street use. Unexcelled for large hedges and screens. Shears beautifully.

3-4 Ft. \$5.50      5-6 Ft. \$7.00      6-8 Ft. \$11.00

**Carpinus betulus quercifolia — OAKLEAF EUROPEAN HORNBEAM** (Zone 4)

An interesting small tree (25 Ft.) with deeply lobed leaves that give an interesting effect.

3-4 Ft. \$5.00      5-6 Ft. \$6.50

**Celtis sinensis — Chinese Hackberry** (Zone 5)

A little known but superb hackberry. Does not broom.

5-6 Ft. \$6.00

**Cercis Canadensis — EASTERN RED BUD** (Zone 4)

We have this popular spring beauty trained into standard form. Should make a splendid street tree.

6-8 Ft. \$7.00      5-6 Ft. \$5.00

**Crataegus Lavalley — LAVALLE HAWTHORN** (Zone 4)



This Hawthorn is destined for widespread use as a street tree. It is a magnificent foliage tree, very dark rich green, shiny, with deep plum colors in Fall. Its white flowers and nice coral colored berries makes it a prize ornamental tree for streets. Its size, to 25 Ft. and freedom from serious disorders, makes it highly desirable. Space 45-50 Ft.—3 Ft. treelawn. Useful to reduce wire conflicts. Clay soil.

8-10 Ft. \$8.00

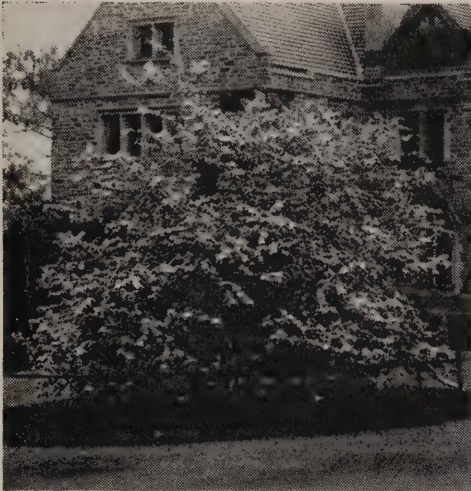
6-8 Ft. \$6.50



*"A Pedigreed Tree"*

**Crataegus monogyna biflora — THE GLASTONBURY THORN**

**(Zone 3)**



To obtain wonderful publicity for your street tree program here is the tree to do it. The Glastonbury Thorn has buried its roots deep in English legend and history. The tree is descended from the staff of Joseph of Arimathea. Arriving in England on Christmas day shortly after the Crucifixion, he thrust his staff in the ground and it immediately burst into bloom. On this spot he would build his monastery—the Glastonbury monastery exists to this day. Legend has it that this thorn always blooms on Christmas

day. Another interesting story is to the effect that when visited by a member of the British Royal Family any Glastonbury Thorn will bloom. The one at the Washington Cathedral in Washington, D. C. (from which the scions for our trees were obtained) did bloom in 1919 when visited by the Prince of Wales and again in 1951 when visited by the present Queen.

We are growing the Glastonbury as standards like our other thorns, and they will make wonderful street trees. It has nice foliage, white flowers and will go to about 20 Ft. A publicity story on the "Legend of the Glastonbury Thorn" will be sent to all who wish to plant a street or more to this fascinating tree.

**8-10 Ft. \$10.00**

**6-8 Ft. \$8.00**

*A New Tree For Narrow Streets and Low Wires*

**Crataegus monogyna compacta — GLOBE HAWTHORN**

**(Zone 3)**



A special production that we are offering for the first time this year. Grafted on 6 Ft. stems this fine tree should find wide use under low wires, on narrow treelawns and for shallow setbacks. White flowers and small red fruit—Another splendid "Tailored Tree" added to our list to make your street tree selections more functional. To 16 or 18 Ft.—3 Ft. treelawn.

**6 Ft. stem, 1 Yr. heads**

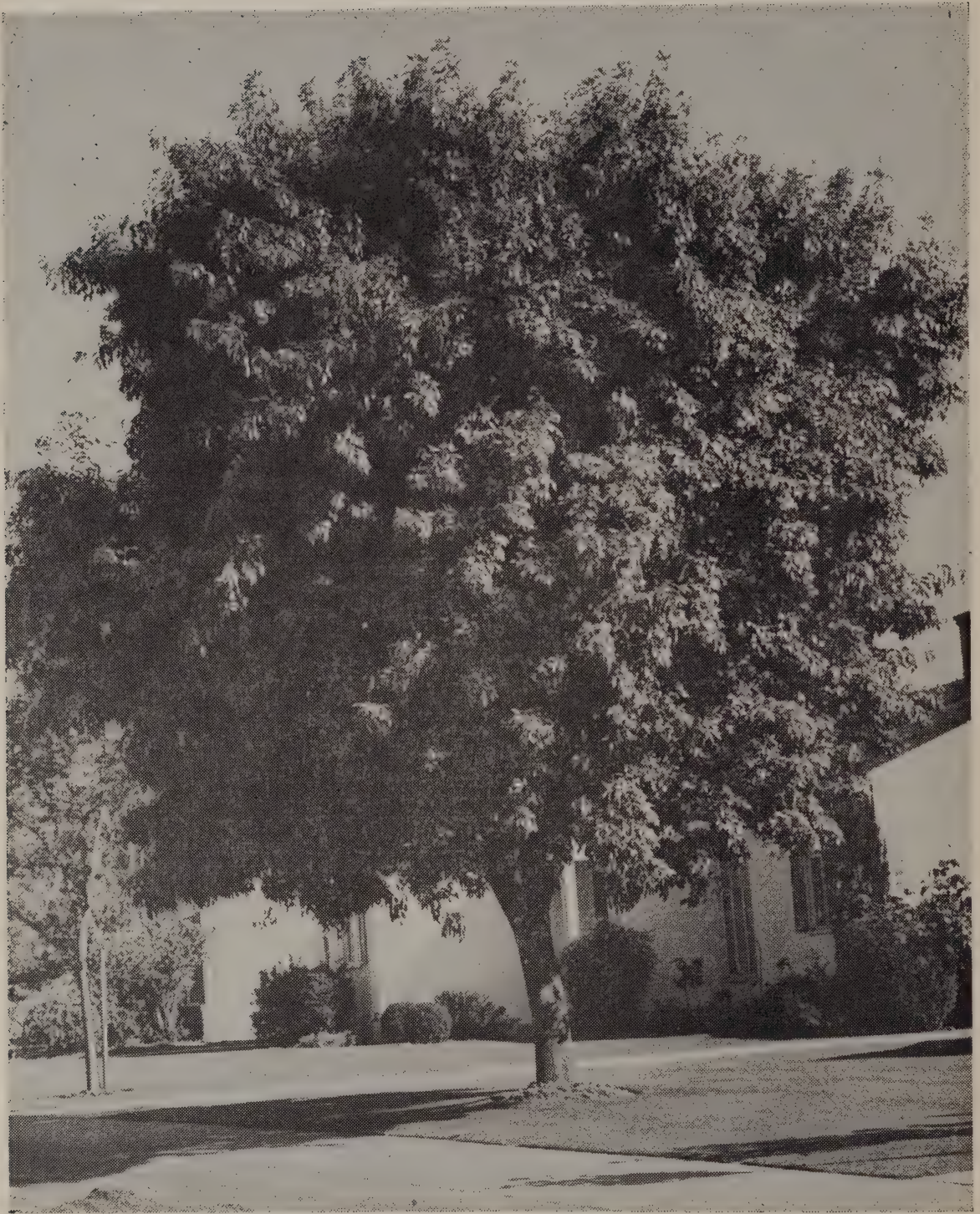
**(8 inch) \$8.00**

**2 Yr. heads \$10.00**



# *“Tailor Your Streets —*

## **“MODESTO” ASH**



The Modesto Ash is a sparkling new tree that we have just introduced to Eastern street planting. A fast grower to about 20 or 25 Ft.—plant in 5 Ft. treelawn—space 50 Ft. Beautiful form and shiny light green, slightly pendulous foliage. We recommend this tree very highly and urge you to plant several streets to it this year.



# *Don't Re-Forest Them"*

## **"CLEVELAND" NORWAY MAPLE**



### **NORWAY MAPLE SELECTION SERIES NO. 1**

**For dignity and orderliness as well as uniformity we cannot recommend this oval upright Norway selection too highly. We do not recommend the further use of seedling Norways because of their irregular unkempt appearance. There is a Norway Selection in our Series to fit any site.**



**Crataegus monogyna stricta — COLUMNAR HAWTHORN** (Zone 4)

If you want a tight branched compact narrow upright, here is an ideal tree. A splendid accent plant for landscaping—white flowers—red fruit—nice fall color—a splendid thing that will rapidly find favor.

5-6 Ft. \$6.00

**Crataegus oxyacantha alba-plena — DOUBLE WHITE ENGLISH HAWTHORN** (Zone 4)

If you like a real white flower you will admire this handsome tree. It is a tree of the same growth factors as the Pauls Scarlet—to 20 Ft.—small trunk, can be accommodated in a 3 Ft. treelawn. Alternated with Pauls Scarlet it should make a stunning street planting. Space 45 to 50 Ft. Clay soil.

8-10 Ft. \$9.00      6-7 Ft. \$7.00

**Crataegus oxyacantha Pauli — PAUL'S SCARLET HAWTHORN** (Zone 4)



Magnificent in June when it is covered with a sea of red flowers—small size to 20 Ft. Pyramidal form—practically fruitless and thornless, this is one of the prize trees for small street situations. Will cause no trouble in a 3 Ft. treelawn. Space 45-50 Ft. to get full effect of the spectacular flowering period. Clay soil.

10-12 Ft. Specimen \$16.00

8-10 Ft. Specimen \$12.50

8-10 Ft. Br. \$8.50

6-8 Ft. \$7.00      5-6 Ft. \$6.00

**Crataegus oxyacantha X succulenta — "TOBA" HAWTHORN** (Zone 2)

A new Hawthorn with double flowers that come out pink and fade to white. Similar in every respect to Pauls Scarlet, to which it is related.

5-6 Ft. \$7.00

**Crataegus phaenopyrum — WASHINGTON HAWTHORN** (Zone 4)

Spectacular Fall color in apricot and red tones is the chief feature of this age old favorite. Its light green summer foliage, heavy crop of white flowers and small bright red berries that give the impression of brilliant flowering until late winter make this Thorn a first class street tree subject. To 20 Ft.—space 45-50 Ft.—use in 3 Ft. treelawn. Clay soil.

8-10 Ft. \$12.00      6-8 Ft. \$8.00      5-6 Ft. \$6.00

**Euptelea polyandra — JAPANESE EUPTELEA** (Zone 5)  
4-5 Ft. \$7.00

**Fagus sylvatica — EUROPEAN BEECH** (Zone 4)

The species is a magnificent tree about which little needs to be said.

3-4 Ft. \$6.50      4-5 Ft. \$9.00      5-6 Ft. \$10.00      6-8 Ft. \$15.00



**Fagus syl. Dawyck — UPRIGHT BEECH** (Zone 4)

The finest upright tree of them all.

8-10 Ft. specimen \$20.00      6-8 Ft. \$10.00      5-6 Ft. \$8.00

**F. syl. pendula — GREEN-LEAVED WEEPING BEECH** (Zone 4)

Every park, cemetery and large area should have one of these distinctive and uncommon trees. Very picturesque.

2-3 Ft. \$8.50

**F. syl. purpurea pendula — RED-LEAVED WEEPING BEECH** (Zone 4)

This is a very rare but distinguished aristocrat. Connoisseurs will relish this red-leaved form of the classic weeping forms of European Beech.

2-3 Ft. \$10.00

**F. syl. Riversi — RIVERS PURPLE BEECH** (Zone 4)

This magnificent roundheaded deep red-leaved tree is a splendid subject for public parks, cemeteries and other areas where space is available. To 50 Ft.

5-6 Ft. \$8.50

**Fagus syl. Rohani — RED FERNLEAF BEECH** (Zone 4)

A beautiful variation of the better known fernleaf with red leaves.

5-6 Ft. \$10.00      6-8 Ft. \$15.00

**Fraxinus ornus — FLOWERING ASH** (Zone 5)

A handsome small tree to 25 or 30 Ft. Indigenous to Southern Europe where it is highly regarded as a highway and shade tree. The heavy panicles of greenish white colored flowers are deliciously fragrant. This leathery leaved small tree will become a great favorite, if for no other reason than the fragrance that will permeate the whole neighborhood.

6-8 Ft. Nicely Branched \$8.50

**Fraxinus velutina glabra — MODESTO ASH** (Zone 4)



A bright interesting new street and shade tree. To 20 Ft., of rapid growth with shining pendulous foliage and smooth green bark. High survival on streets in the tests we have made make this a tree you cannot afford to overlook. Plant at least two or three streets to this tree next spring and we guarantee you will be completely sold. Fine round head that makes a very handsome tree.

8-10 Ft. \$10.00      6-8 Ft. \$8.00



**Koelreuteria paniculata — GOLDENRAIN**

**(Zone 4)**



For all practical purposes this tree is outstanding. It bears tall panicles of minute yellow flowers in July. Withstands drouth and poor soil and handles well with good response. To 25 Ft.—3 Ft. treelawn—useful under low wires. One of the best street trees.

6-8 Ft. \$9.00    5-6 Ft. \$8.00

**Liquidambar styraciflua — SWEETGUM**

**(Zone 4)**

Spectacular Fall color makes this a prime favorite for street or ornamental use. To 50 Ft., pyramidal form.

8-10 Ft. \$12.50    6-8 Ft. \$9.00

**Maackia Amurensis — AMUR MAACKIA**

**(Zone 4)**

A fine sturdy roundheaded tree to 20 Ft. Flower spikes of white give the tree an exotic appearance that few trees possess. Used successfully as a street tree in Cleveland.

2-3 Ft. \$6.00

**Malus almata — ALMATA FLOWERING CRABAPPLE**

**(Zone 3)**

Quite different is this really nice variety. The pinkish white blossoms blend nicely with the gray green foliage. Fruit runs about two inches, deep red inside and out. Very tasty.

8-10 Ft. Nice Leader Specimens \$12.50    6-7 Ft. Whips \$5.00  
10-12 Ft. Specimens \$20.00

**Malus atrosanguinea — CARMINE CRABAPPLE**

**(Zone 3)**

Flowers are a handsome china rose color, but fade to white—very fine foliage—altogether a worthwhile tree.

6-8 Ft. \$6.00

**Malus Beauty — BEAUTY CRABAPPLE**

**(Zone 3)**

A fine upright grower. Very outstanding in form and foliage—flower is white and fragrant, fruit bright red, and delicious for jelly or to eat out of hand.

10-12 Ft. \$12.00    8-10 Ft. Straight Specimens \$8.00  
6-8 Ft. \$5.00    12-14 Ft. Specimens \$20.00

**Malus — DOLGO CRAB**

**(Zone 3)**

Fire red, shining fruit in August that is very tasty, plus crisp green foliage makes this crab, with white fragrant flowers, very desirable. Also it becomes one of the largest of crabs—To 40 Ft.

4-5 Ft. \$5.00    6-8 Ft. \$7.50



**Malus — ELEY CRAB****(Zone 3)**

An old favorite, bright red fruit. Pyramidal form to 25 Ft. Red foliage fading to green. Plant in wide treelawn. Light pink flower. Space 45 Ft. Crabs are the thing for streets.

8-10 Ft. Nice Heads \$15.00

6-8 Ft. Br. \$8.00

6-7 Ft. Whips \$4.50

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**Malus — REDFLESH****(Zone 3)**

Red flowers with a good sized fruit that is red all through. Makes a fine round-headed tree. Delicious fruit for jelly.

6-8 Ft. Br. \$8.50

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**Malus — RED SILVER FLOWERING CRABAPPLE****(Zone 3)**

This lovely crab to 20 Ft. has nice red foliage that appears to be covered with frost on the growing tips in August and on to Fall. The small hard red fruit would not be objectionable. The flowers are its highpoint—a rich cerise. A good grower to 20 Ft. Space 45 Ft.

6-8 Ft. Nice Full Heads \$12.50

6-7 Ft. Br. Whips \$5.00

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**Malus — OECKO ECHTERMAYER—WEEPING CRAB****(Zone 3)**

An interesting and quite distinctive variety. Green leaved and red fruit.

8-10 Ft. Specimens Heavy \$12.00

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**Malus — SARGENT****(Zone 3)**

A small tree seldom going over 8-10 Ft.—white, fragrant flowers. Small fruit.

4-5 Ft. \$5.50

5-6 Ft. \$8.00

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**Malus — ALDENHAM CRABAPPLE****(Zone 3)**

This is perhaps the most spectacular flowering Crab of all—bright cerise flowers borne in profusion. The small red fruit is hard and would not be objectionable in street use. A magnificent tree that will please the public.

6-8 Ft. Spec. \$9.00

6-8 Ft. Br. \$7.50

5-6 Ft. \$6.00

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**Malus — ARNOLD CRABAPPLE****(Zone 3)**

This beautiful white flowering green-leaved variety is upsweeping in habit. It bears very small fruit the size of a small marble, that turns bright red. The fruit is not a nuisance. It will dry up or the birds will get it.

8-10 Ft. \$8.50

6-8 Ft. \$7.50

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**Malus — "SHAKESPEARE" FLOWERING CRAB** **(Zone 3)**

One of our prize "Tailored Tree" selections. It is a variation of *Atrosanguinea* that retains its pink color without fading. Quite spectacular. Very small and sparse fruit that is no problem on streets.

6-8 Ft. Br. Whips \$5.50

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**Morus alba Kingan — FRUITLESS MULBERRY****(Zone 5)**

For a fast growing nice appearing tree this is hard to beat. Thrives under difficult conditions, but grows like a weed with care. Bright crisp green foliage—good Fall color. To 30 Ft. Good street tree for old parts of city needing a shot in the arm. A safe sane and sensible substitute for the disreputable Silver Maple.

10-12 Ft. Specimens \$15.00

8-10 Ft. Br. \$10.00

7-8 Ft. \$8.00



**Ostrya Virginiana — AMERICAN HOPHORNBEAM**  
(One of the best)

(Zone 3)



This unsung and little-used native tree we consider on a par with Little-leaf Linden as a top tree for controlled street planting. Handles well and easy in small sizes—grows quite rapidly for the first 5 to 10 years. Its small trunk development adapts it to use in narrow treelawns to 3 Ft. We cannot praise this lovely little tree too highly. Use it and you will become a rooter. To 25 Ft.—space 45-50 Ft.

5-6 Ft. \$5.00      6-8 Ft. \$6.50  
8-10 Ft. \$7.00

**Prunus sp. — "HELEN BORCHERS" FLOWERING PEACH**

(Zone 4)

Delicate double pink flowers borne in profusion. An old time favorite.

6-8 Ft. \$8.00

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**Prunus sp. — "LATE DOUBLE RED" FLOWERING PEACH**

(Zone 4)

Deep red flowers and like the other peaches, borne in profusion. These trees may be short lived, but there is no flowering tree that compares with them for color and bloom.

5-6 Ft. \$7.50

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**Prunus sp. — "PEPPERMINT STICK" FLOWERING PEACH**

(Zone 3)

With pink, rose, white and striped flowers all on the same tree, you will find this tree exquisitely beautiful.

4-5 Ft. \$4.50      5-6 Ft. \$7.50      6-8 Ft. \$9.00

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**Phellodendron Amurense — CHINESE CORK TREE**

(Zone 4)

Here is a tough but beautiful tree. It has an umbrella shaped crown, much broader than tall. It is excellent for street use where a wide setback prevails. The foliage turns a clear lemon in Fall. Tolerates all soil conditions. To 30 Ft.—35 Ft. spread—Space 50-55 Ft.

5-6 Ft. \$6.00      6-8 Ft. \$9.00

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**Platanus acerifolia — LONDON PLANE**

(Zone 5)

Have a beautiful block of these if you need a tree for smokey areas. These trees are nice straight stemmed clean plants. Use only in smokey areas where no other tree will thrive. Give plenty of ground and aerial space.

10-12 Ft. \$5.00      8-10 Ft. \$5.00      6-8 Ft. \$4.25



**Prunus Sp. — HOLLYWOOD PLUM**

(Zone 5)

Better red foliage than Pissardi. White flowers.

6-8 Ft. \$7.50      5-6 Ft. Branched \$6.00

**P. serrulata amanogawa — AMANOAWA ("Milky Way")  
JAPANESE FLOWERING CHERRY** (Zone 5)

The only true columnar cherry of all the varieties—when in bloom it is smothered with pink-tinged white double flowers. Will grow to 25 Ft.—Nice Fall color. A beautiful thing.

8-10 Ft. Specimens \$12.00      6-8 Ft. Specimens \$10.00  
6-8 Ft. Branched \$8.00      5-6 Ft. \$5.00

**Prunus serrulata Kwanzan — "KWANZAN" JAPANESE  
FLOWERING CHERRY** (Zone 5)



(By all means include several streets of Kwanzan in your planting.) (Our form is specially Tailored for street use—grafted on 6 Ft. understock). No fruit, covered with a shower of gorgeous deep pink flowers, and good Fall color make this a tree that the street tree planter with imagination will go for in a big way. It will make a gardenway of any street. We are grafting it on 6 Ft. stems. If you pass up this tree you will be sorry. This is the tree that made Washington, D. C. famous.

6 Ft. Stems 12 Inch — 15 Inch  
Heads \$9.00  
10-12 Ft. Specimens \$20.00

**Prunus serrulata pendula — WEEPING JAPANESE CHERRY**

(Zone 5)

We have a good supply of this beautiful pink flowered weeper—grafted on 6 Ft. stems. Nice big heads.

Specimens \$8.50

**Pyrus calleryana — CALLERY PEAR**

(Zone 5)

Spectacular with white bloom—Grand Fall color—a good tree.

6-8 Ft. \$5.50      5-6 Ft. \$5.25      4-5 Ft. Branched \$4.25

**Quercus acutissima — SAWTOOTH OAK**

(Zone 5)

8-10 Ft. \$9.00      6-8 Ft. \$7.50      5-6 Ft. \$6.00

**Quercus imbricaria — SHINGLE OAK**

(Zone 4)

5-6 Ft. \$6.00      6-8 Ft. \$8.50

**Quercus Shumardi — TEXAS RED OAK**

(Zone 4)

One of the finest growing Oaks we know. Several streets of them in Cleveland have made beautiful growth in only five years and the Fall color is a brilliant red. This tree will get big so give it space. To about 45 Ft.—8 Ft. treelawn.

6-8 Ft. \$8.50



**Robinia hispida X macrophylla — FLOWERING GLOBE LOCUST**  
(Zone 4)

Not as tight and formal as the true globe form, but with beautiful pink flowers in 6 inch racemes. This tree will make a street that will help sell your program of common sense street tree management.

7 Ft. Stems 12-18 Inch Heads \$10.00

**Robinia hybrida monument — MONUMENT LOCUST** (Zone 4)

Large lovely lavender pink flowers envelop this handsome little tree in June. To 20 Ft. An excellent tree for streets where space factors dictate a small tree. Light lacy shade. Try a street of them,

8-10 Ft. \$7.50

**R. p. umbraculifera — GLOBE LOCUST**

(Zone 3)



A good salesman for modern street tree programs. Excellent under telephone cables. Spray prefoliar with DDT for borers. Several city foresters have verified our reactions from the public—"people like them". Its formal form dignifies any street.

7 Ft. Stems \$8.50

**Robinia pseudoacacia X hispida — IDAHO LOCUST**

(Zone 3)



This beautiful little pink flowering tree to 25 Ft. casts a light lacy shade and develops a small trunk. Its highlight is its profuse crop of rose-pink flowers in June. It makes a beautiful street tree. Should be sprayed with DDT prefoliar to control borers. Another small street tree that a number of City Foresters have found, appeals greatly to the public. Try it and see.

8-10 Ft. \$10.00 6-8 Ft. \$7.50  
10-12 Ft. \$15.00



## **Salix matsudana tortuosa — HANKOW CONTORTED WILLOW**

(Zone 3)

An interesting novelty with grotesquely twisted branches. Nice form, taller than wide. Might make a good screen for large areas.

5-6 Ft. \$5.00

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## **Sorbus aria lutescens — YELLOWLEAF MOUNTAINASH**

(Zone 4)

The pyramidal form of this tree makes it extremely desirable for street use. Its silvery foliage, white flowers and coral colored fruit increase that desirability manifold. A single leaf species of Sorbus. To 30 Ft.—Spread 20 Ft.—Space 50 Ft. Start using this tree in your street program. It cannot be beat. Pyramidal forms such as this, The Scanlon Maple and Wheatley Elm are highly functional for street use because they do not intrude into streets, they give shade on sidewalks, if needed, and their spire tops are not affected by winds or ice. A practical low maintenance tree, and beautiful.

6-8 Ft. \$8.50

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## **Sorbus aucuparia — EUROPEAN MOUNTAINASH**

(Zone 2)

This tree should be used on streets. The block available at the Rancho is the Red Berried variety. A nice pyramidal tree with three season highlights—flower, berry, and Fall color.

12-15 Ft. \$15.00

10-12 Ft. \$12.50

8-10 Ft. \$9.00

6-8 Ft. \$6.50

## **Sorbus Alnifolia — KOREAN MOUNTAINASH**

(Zone 4)



It is doubtful if a more beautiful tree than this grows anywhere. Gorgeous flaming Fall color. In berry it looks like a holly. Single leaves of good rich green. To 20 or 25 Ft. A street and ornamental tree that is truly an aristocrat.

3-4 Ft. \$6.00

## **Sophora Japonica — JAPANESE PAGODA TREE**

(Zone 5)

At last I have a good supply of this beautiful tree—one of my favorites whose merits I have been praising for many years. Several streets of these in Cleveland have performed beautifully. Their white flowers in late August, when few things are in bloom, and their tolerance of dry adverse growing conditions make the Sophora a splendid street tree. To 35 Ft.—6 Ft. treelawn, and prefers a light soil.

5-6 Ft. \$7.50



**Sorbus aria majestica — WHITEBEAM MOUNTAINASH** (Zone 4)

Leaves dark green on top, silver underneath. Pyramidal form. Coral colored berries. To 35 Ft. A beautiful tree.

5-6 Ft. \$7.50

**Tilia euchlora — CRIMEAN LINDEN** (Zone 4)

Glossy small foliage of bright green coupled with a strong broadly pyramidal form makes this beautiful tree the equal of its better known cousin T. cordata. A tree of few faults and a delight to the eye. Should be used in at least a 6 Ft. treelawn to avoid sidewalk trouble. Under street conditions will probably not exceed 35 Ft. in 40 to 50 years. Plant 50 or 55 Ft. apart.

4-5 Ft. \$6.50

**Tilia petiolaris — SILVER PENDENT LINDEN** (Zone 4)

One of the most magnificent weeping trees that grows—and when it flowers the fragrance would make a perfumier turn green. This dark foliaged aristocrat will go to 60 Ft. so its use on streets is very limited. Could be used on a wide boulevard with a fifty foot center strip, and what an inspiring sight it would make—or use it in parks and large public grounds. Underside of leaves silver.

3-4 Ft. \$6.50

**Tilia cordata — LITTLELEAF LINDEN** (Zone 3)

This beautiful tree will probably always be a top favorite. It has only good points—beautiful rich foliage, fragrant flowers, small stature, and low maintenance. A street of T. cordata is an asset to any city. To 30 Ft.—space 50 Ft.

6-8 Ft. \$7.50      5-6 Ft. \$7.00

**Tilia platyphyllos fastigiata — UPRIGHT EUROPEAN LINDEN** (Zone 3)

5-6 Ft. \$6.00      6-8 Ft. \$9.00      8-10 Ft. \$12.00

**Tilia tomentosa — SILVER LINDEN** (Zone 4)

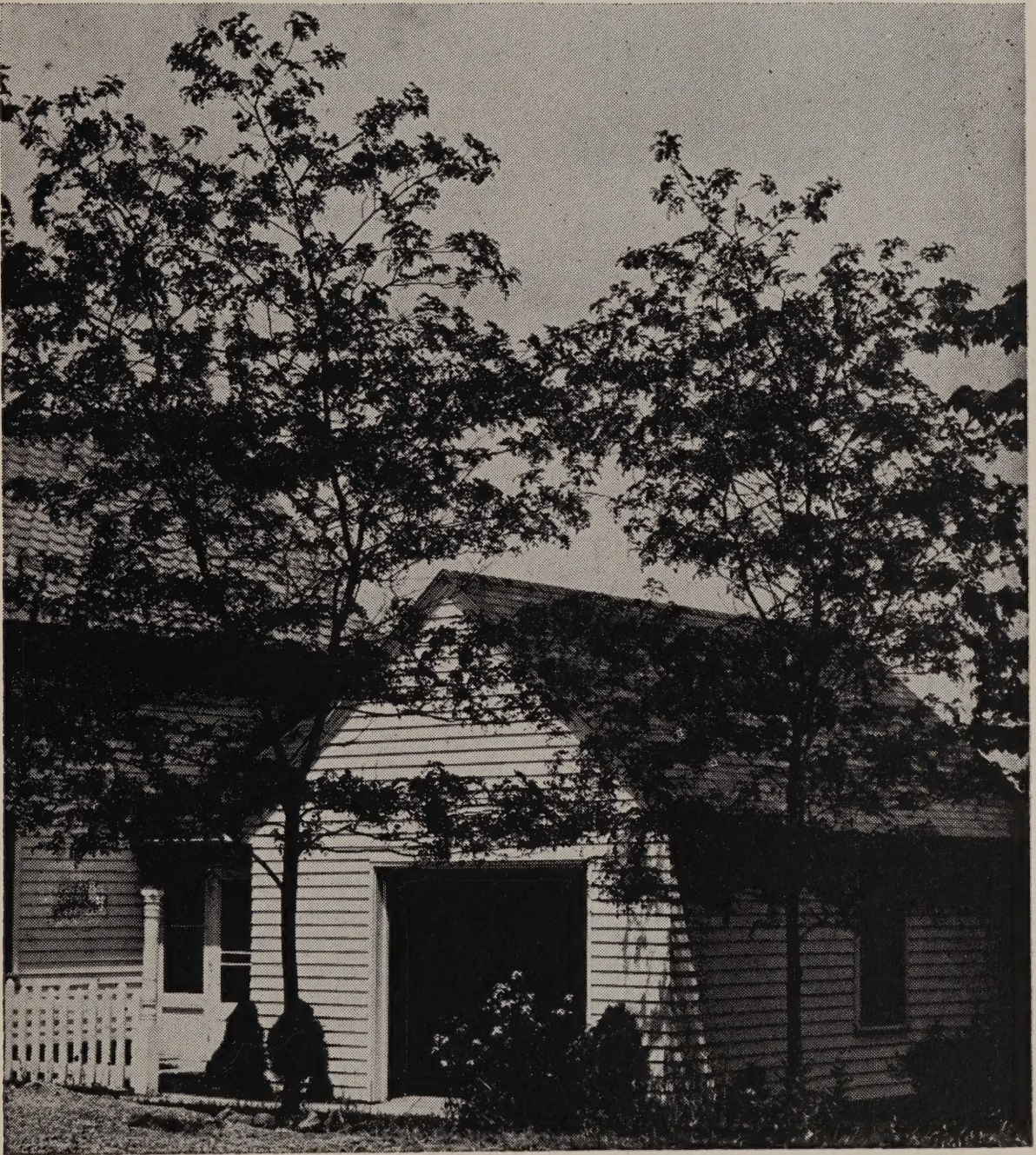
A big symmetrical shaped tree. Good foliage of dark green with silver backing. Superb when ruffled by the wind. To 50 Ft. Use on wide boulevards or 20 Ft. treelawn with no overhead conflict.

6-8 Ft. \$8.00      4-5 Ft. \$6.50



# **The Small Lacy Leaved Idaho Locust**

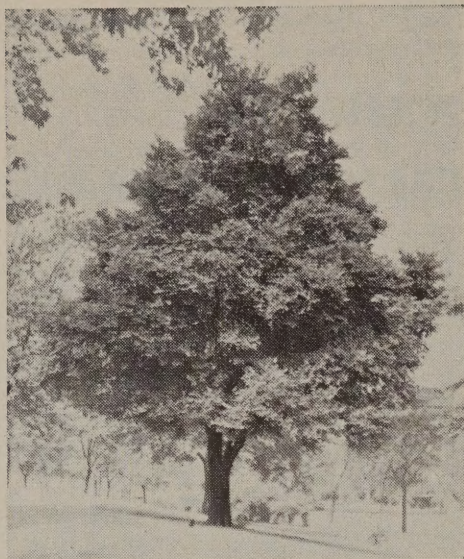
**A Flowering Tree For Functional Street Planting**



When the Idaho Locust is covered with its multitude of rose pink flowers it is exquisite. Having planted hundreds of them on Cleveland streets we know the public loves this lovely tree. It isn't a giant like most locusts—only 25 Ft.—and gives a light lacy shade. A superb small tree for modern tree programs.



**Ulmus carpinifolia Buisman — BUISMAN ELM (Zone 5)**



This beautiful pyramidal-shaped selection of the European smoothleaf Elm would be a fine choice for street use even if it did not have the added advantage of being resistant to Dutch Elm Disease and Phloem Necrosis. It is broadly pyramidal, with smooth leaves that do not pick up soot and gas fumes readily. Develops a heavy trunk but will not go over 35 to 40 Ft. Space 50-55 Ft. 8 Ft. Tree-lawn. We have a good supply of this tree this year.

6-8 Ft. \$9.00      5-6 Ft. \$7.50  
4-5 Ft. \$6.00

**Ulmus carpinifolia umbraculifera — GLOBE ELM (Zone 3)**

The classic Globe Elm that has excited so much admiration. A fine street of this tree in Cleveland has met with wide approval by the public. To 35 Ft.—susceptible to DED, but because of its low maintenance factor and beauty, should be used.

6 Ft. Stems 3 Yr. Heads \$12.50    5½ Ft. Stems 3 Yr. Heads \$12.00  
4 Ft. Stems 3 Yr. Heads \$10.00

**U. carpinifolia Wredeii — UPRIGHT GOLDEN ELM (Zone 3)**

Very handsome pyramidal tree with crinkly golden foliage that holds well all summer—good form and very spectacular tree.

3-4 Ft. \$6.50      5-6 Ft. \$8.00

**Ulmus glabra camperdowni — CAMPERDOWN ELM (Zone 4)**

A tree that should and can be put to a useful life. Use as a patio tree, for an outdoor living room, or as a sunshade at bus stops (with a bench under its low crown for the bus riders to find shade and rest).

On 6 Ft. Stems 3 Yr. Heads \$12.00

**Zelkova serrata — JAPANESE KEAKI TREE OR ZELKOVA**

**(Zone 4)**



This Elm is the most logical successor to the ill-fated American Elm. Resistant to Dutch Elm disease. A magnificent tree with smooth gray bark like a Beech—rusty red foliage in Fall and a beautiful fountain form, it cannot be beat. Needs space. To 45 Ft.—30 Ft. spread. Space 50-55 Ft. in at least an 8 Ft. tree-lawn.

6-8 Ft. \$8.50      5-7 Ft. \$7.50







# Paul's Scarlet Hawthorn

A Superb Small Street Tree  
Combining **FUNCTION** and **BEAUTY**



The dazzling red flowers of the Paul's Scarlet Hawthorn combined with its highly desirable and structurally sound small stature make it a street tree of outstanding merit. To 20 Ft.—likes clay soils.